



WDAF-TV

**ORDER**

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Flight Dates 10/09/12-11/05/12Contract / Revision 554378 /Original Date / Revision  
10/31/12 10/31/12Advertiser Democratic Senatorial CampAgency Great American MediaBuying Contact1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007Product

DSCC IE

Agency Com 15%Billing Contact1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007Sales Office DC-MSales Region NATAgency RefOrder Sep 00:15:00Estimate # 1139Alt Order # 09744338Billing Type CashOrder Type GENERALBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes SP-POL ISS POLProduct Codes PL2BPriority 1Advertiser RefPrimary Account Executive  
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 26% Market Value 599019

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	26%	155745
KCWE	1%	5990
KMBC	29%	173715
KMCI	%	0
KPXE	%	0
KSHB	17%	101833
KSMO	1%	5990

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	150	\$100,504.00	\$118,240.00	0.00	10/01/12	10/28/12	150	\$100,504.00	\$118,240.00
November 2012	62	\$31,879.25	\$37,505.00	0.00	10/29/12	11/05/12	62	\$31,879.25	\$37,505.00
<b>Totals</b>	<b>212</b>	<b>\$132,383.25</b>	<b>\$155,745.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	4	10/09/12	11/02/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	-TWTF--	:30	2	\$265.00	3	0.00	NM	8	\$2,120.00
FOX 4 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		2				\$265.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--		2				\$265.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--		2				\$265.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--		2				\$265.00		0.00			
2	4	10/09/12	11/02/12	M-F 6-7a 6-630a	CM-All	6-630a (6:00 AM-6:30 AM)	-TWTF--	:30	1	\$525.00	3	0.00	NM	3	\$1,575.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		1				\$525.00		0.00			
		Week: 10/15/12	10/21/12	-----		0				\$0.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--		1				\$525.00		0.00			



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Contract / Revision

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Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
2	4	10/09/12	11/02/12	M-F 6-7a 6-630a	CM-All	6-630a (6:00 AM-6:30 AM)	-TWTF--	:30	1	\$525.00	3	0.00	NM	3	\$1,575.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					1	\$525.00		0.00			
3	4	10/09/12	11/02/12	M-F 6-7a 630-7a	CM-All	630-7a (6:30 AM-7:00 AM)	-TWTF--	:30	2	\$525.00	3	0.00	NM	7	\$3,675.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					2	\$525.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					1	\$525.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					2	\$525.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					2	\$525.00		0.00			
4	4	10/09/12	11/02/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	-TWTF--	:30	2	\$450.00	3	0.00	NM	7	\$3,150.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					2	\$450.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					1	\$450.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					2	\$450.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					2	\$450.00		0.00			
5	4	10/09/12	11/02/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-TWTF--	:30	1	\$450.00	3	0.00	NM	3	\$1,350.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					1	\$450.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					1	\$450.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					1	\$450.00		0.00			
6	4	10/09/12	11/02/12	M-F 9-10a 9-930a	CM-All	9-930a (9:00 AM-9:30 AM)	-TWTF--	:30	2	\$250.00	1	0.00	NM	7	\$1,750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					2	\$250.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					1	\$250.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					2	\$250.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					2	\$250.00		0.00			
7	4	10/09/12	11/02/12	M-F 9-10a 930-10a	CM-All	930-10a (9:30 AM-10:00 AM)	-TWTF--	:30	1	\$250.00	1	0.00	NM	3	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					1	\$250.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					1	\$250.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					1	\$250.00		0.00			
8	4	10/13/12	11/03/12	Sa 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-----S-	:30	1	\$400.00	3	0.00	NM	4	\$1,600.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$400.00		0.00			
Week:		10/15/12	10/21/12	-----S-					1	\$400.00		0.00			
Week:		10/22/12	10/28/12	-----S-					1	\$400.00		0.00			
Week:		10/29/12	11/04/12	-----S-					1	\$400.00		0.00			
9	4	10/14/12	11/04/12	Su 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-----S	:30	1	\$400.00	3	0.00	NM	3	\$1,200.00

Contract Revision

554378

**Flight Dates 10/09/12-11/05/12**

### Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

**Advertiser** Democratic Senatorial Cam Product **DSCC IE**

Estimate # 1139

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S					1	\$400.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
		Week: 10/22/12	10/28/12	-----S					1	\$400.00		0.00			
		Week: 10/29/12	11/04/12	-----S					1	\$400.00		0.00			
10	4	10/09/12	11/02/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	-TWTF--	:30	2	\$175.00	1	0.00	NM	6	\$1,050.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--					2	\$175.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--					2	\$175.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--					2	\$175.00		0.00			
11	4	10/09/12	11/02/12	M-F 11a-12p M-F 11a-12p	CM-All	11a-12p	-TWTF--	:30	2	\$175.00	1	0.00	NM	6	\$1,050.00
FAMILY FEUD/FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--					2	\$175.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--					2	\$175.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--					2	\$175.00		0.00			
12	4	10/09/12	11/02/12	M-F 12p-1p 1230-1p	CM-All	1230-1p (12:30 PM-1:00 PM)	-TWTF--	:30	2	\$250.00	3	0.00	NM	7	\$1,750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--					2	\$250.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--					1	\$250.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--					2	\$250.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--					2	\$250.00		0.00			
13	4	10/14/12	11/04/12	FOX News Sunday FOX News Sunday	CM-All	9a-10a	-----S	:30	1	\$350.00	2	0.00	NM	4	\$1,400.00
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S					1	\$350.00		0.00			
		Week: 10/15/12	10/21/12	-----S					1	\$350.00		0.00			
		Week: 10/22/12	10/28/12	-----S					1	\$350.00		0.00			
		Week: 10/29/12	11/04/12	-----S					1	\$350.00		0.00			
14	4	10/09/12	11/02/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	-TWTF--	:30	1	\$325.00	3	0.00	NM	7	\$2,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--					1	\$325.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--					2	\$325.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--					2	\$325.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--					2	\$325.00		0.00			
15	4	10/21/12	11/04/12	Sa-Su Noon-5p 4-5p	CM-All	4-5p (4:00 PM-5:00 PM)	-----S	:30	1	\$100.00	1	0.00	NM	3	\$300.00
BONES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S					1	\$100.00		0.00			
		Week: 10/22/12	10/28/12	-----S					1	\$100.00		0.00			
		Week: 10/29/12	11/04/12	-----S					1	\$100.00		0.00			
16	4	10/09/12	11/02/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	-TWTF--	:30	4	\$575.00	3	0.00	NM	10	\$5,750.00
FOX 4 NEWS															



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Contract / Revision **554378** Flight Dates **10/09/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser **Democratic Senatorial Cam Product DSCC IE**

Estimate # **1139**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
16	4	10/09/12	11/02/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	-TWTF--	:30	4	\$575.00	3	0.00	NM	10	\$5,750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--					4	\$575.00		0.00			
	Week:	10/15/12	10/21/12	-TWTF--					2	\$575.00		0.00			
	Week:	10/22/12	10/28/12	-TWTF--					2	\$575.00		0.00			
	Week:	10/29/12	11/04/12	-TWTF--					2	\$575.00		0.00			
17	4	10/09/12	11/02/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	-TWTF--	:30	4	\$575.00	3	0.00	NM	10	\$5,750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--					4	\$575.00		0.00			
	Week:	10/15/12	10/21/12	-TWTF--					2	\$575.00		0.00			
	Week:	10/22/12	10/28/12	-TWTF--					2	\$575.00		0.00			
	Week:	10/29/12	11/04/12	-TWTF--					2	\$575.00		0.00			
18	4	10/09/12	11/02/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	-TWTF--	:30	4	\$700.00	3	0.00	NM	9	\$6,300.00
FOX 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--					4	\$700.00		0.00			
	Week:	10/15/12	10/21/12	-TWTF--					3	\$700.00		0.00			
	Week:	10/22/12	10/28/12	-TWTF--					1	\$700.00		0.00			
	Week:	10/29/12	11/04/12	-TWTF--					1	\$700.00		0.00			
19	4	10/21/12	11/04/12	Su 5-6p Su 5-6p	CM-All	5-6p	-----S	:30	1	\$500.00	1	0.00	NM	3	\$1,500.00
FOX 4 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S					1	\$500.00		0.00			
	Week:	10/22/12	10/28/12	-----S					1	\$500.00		0.00			
	Week:	10/29/12	11/04/12	-----S					1	\$500.00		0.00			
20	4	10/09/12	11/02/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	-TWTF--	:30	2	\$2,000.00	3	0.00	NM	2	\$4,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--					2	\$2,000.00		0.00			
	Week:	10/15/12	10/21/12	-----					0	\$0.00		0.00			
	Week:	10/22/12	10/28/12	-----					0	\$0.00		0.00			
	Week:	10/29/12	11/04/12	-----					0	\$0.00		0.00			
21	4	10/10/12	10/17/12	X Factor Wednesday FOX X Factor	CM-All	7-9p (7:00 PM-8:30 PM)	--W----	:30	1	\$2,100.00	3	0.00	NM	2	\$4,200.00
X-FACTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	--W----					1	\$2,100.00		0.00			
	Week:	10/15/12	10/21/12	--W----					1	\$2,100.00		0.00			
22	4	10/11/12	11/01/12	Thursday Prime B FOX Prime Thursday 8-9p	CM-All	8p-9p	---T---	:30	1	\$2,100.00	2	0.00	NM	0	\$0.00
BONES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	---T---					1	\$2,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/08/12-10/14/12		Thursday Prime B		8p-9p	---Th-----	:30		<del>(\$2,100.00)</del>		0.00	NM		
Credited															
	Week:	10/15/12	10/21/12	-----					0	\$0.00		0.00			
	Week:	10/22/12	10/28/12	-----					0	\$0.00		0.00			



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Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
22	4	10/11/12	11/01/12	Thursday Prime B FOX Prime Thursday 8-9p	CM-All	8p-9p	---T---	:30	1	\$2,100.00	2	0.00	NM	0	\$0.00
BONES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$2,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	4	10/29/12-11/04/12		Thursday Prime B	8p-9p		---Th-----	:30	<del>(\$2,100.00)</del>	0.00	NM				
Credited															
23	4	10/09/12	10/19/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-TWTF--	:30	2	\$1,100.00	3	0.00	NM	3	\$3,300.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	2		\$1,100.00		0.00						
Week:		10/15/12	10/21/12	-TWTF--	1		\$1,100.00		0.00						
24	4	10/09/12	11/02/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-TWTF--	:30	2	\$1,100.00	3	0.00	NM	6	\$6,600.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	2		\$1,100.00		0.00						
Week:		10/15/12	10/21/12	-TWTF--	1		\$1,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	4	10/15/12-10/21/12		M-F 9-10p	930-10p		(9:30 PM-10:00 PM)-TWThF----	:30	<del>(\$1,100.00)</del>	0.00	NM				
Credited															
Week:		10/22/12	10/28/12	-TWTF--	2		\$1,100.00		0.00						
Week:		10/29/12	11/04/12	-TWTF--	2		\$1,100.00		0.00						
25	4	10/09/12	11/02/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-TWTF--	:30	2	\$1,100.00	3	0.00	NM	8	\$8,800.00
FOX 4 NEWS AT 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	2		\$1,100.00		0.00						
Week:		10/15/12	10/21/12	-TWTF--	2		\$1,100.00		0.00						
Week:		10/22/12	10/28/12	-TWTF--	2		\$1,100.00		0.00						
Week:		10/29/12	11/04/12	-TWTF--	2		\$1,100.00		0.00						
26	4	10/09/12	11/02/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	-TWTF--	:30	2	\$500.00	3	0.00	NM	8	\$4,000.00
FOX 4 NEWS AT 1030P M-F FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	2		\$500.00		0.00						
Week:		10/15/12	10/21/12	-TWTF--	2		\$500.00		0.00						
Week:		10/22/12	10/28/12	-TWTF--	2		\$500.00		0.00						
Week:		10/29/12	11/04/12	-TWTF--	2		\$500.00		0.00						
27	4	11/03/12	11/03/12	Sa 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-----S-	:30	1	\$1,000.00	1	0.00	NM	0	\$0.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$1,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	4	10/29/12-11/04/12		Sa 9-10p	9-930p		(9:00 PM-9:30 PM)-----Sa--	:30	<del>(\$1,000.00)</del>	0.00	NM				
Credited															
28	4	10/21/12	11/04/12	Su 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-----S	:30	1	\$1,200.00	2	0.00	NM	2	\$2,400.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$1,200.00		0.00						



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Hiatus Dates

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Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
28	4	10/21/12	11/04/12	Su 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-----S	:30	1	\$1,200.00	2	0.00	NM	2	\$2,400.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S					1	\$1,200.00		0.00			
		Week: 10/22/12	10/28/12	-----					0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	-----S					1	\$1,200.00		0.00			
29	4	10/14/12	11/04/12	SU 1030-1102p Su 1030-1102p	CM-All	1030-1102p	-----S	:30	1	\$500.00	2	0.00	NM	3	\$1,500.00
FOX 4 NEWS AT 1030P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/08/12-10/14/12	SU 1030-1102p			1030-1102p	-----Su	:30		\$500.00		0.00	NM		
*															
		Week: 10/15/12	10/21/12	-----S					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	4	10/15/12-10/21/12	SU 1030-1102p			1030-1102p	-----Su	:30		\$500.00		0.00	NM		
*															
		Week: 10/22/12	10/28/12	-----S					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	4	10/22/12-10/28/12	SU 1030-1102p			1030-1102p	-----Su	:30		<del>(\$500.00)</del>		0.00	NM		
Unresolved [DNA DUE BB]															
		Week: 10/29/12	11/04/12	-----S					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	4	10/29/12-11/04/12	SU 1030-1102p			1030-1102p	-----Su	:30		\$500.00		0.00	NM		
30	4	10/09/12	11/02/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	-TWTF--	:30	1	\$600.00	1	0.00	NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--					1	\$600.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--					2	\$600.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--					2	\$600.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--					2	\$600.00		0.00			
31	4	10/14/12	11/04/12	NFL Late Game NFL on FOX 330p	CM-All	330p-CC	-----S	:30	1	\$2,100.00	2	0.00	NM	1	\$2,100.00
NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S					1	\$2,100.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
		Week: 10/22/12	10/28/12	-----					0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	-----S					1	\$2,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	4	10/29/12-11/04/12	NFL Late Game			330p-CC	-----Su	:30		<del>(\$2,100.00)</del>		0.00	NM		
Credited															
32	4	10/24/12	10/26/12	World Series World Series on FOX	CM-All	7p-CC (6:30 PM-7:00 PM)	--WTF--	:30	2	\$4,000.00	1	0.00	NM	2	\$8,000.00
WORLD SERIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--WTF--					2	\$4,000.00		0.00			
33	4	10/27/12	10/28/12	World Series World Series on FOX	CM-All	7p-CC (6:30 PM-7:00 PM)	-----SS	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
WORLD SERIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Hiatus Dates

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Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
33	4	10/27/12	10/28/12	World Series World Series on FOX	CM-All	7p-CC (6:30 PM-7:00 PM)	-----SS	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
WORLD SERIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----SS					1	\$4,000.00		0.00			
34	4	10/13/12	10/14/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC (6:30 PM-7:00 PM)	-----SS	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00
MLB NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----SS					1	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/08/12-10/14/12		MLB Championship Series		3p-CC (6:30 PM-7:00 PM)	P-----SaSu	:30		<del>(\$1,100.00)</del>		0.00	NM		
Credited															
35	4	10/15/12	10/17/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC (6:30 PM-7:00 PM)	MTW----	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00
MLB NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTW----					1	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	4	10/15/12-10/21/12		MLB Championship Series		3p-CC (6:30 PM-7:00 PM)	PMTW-----	:30		<del>(\$1,100.00)</del>		0.00	NM		
Credited															
36	4	10/22/12	11/05/12	M-F 9-10a 9-930a	CM-All	9-930a (9:00 AM-9:30 AM)	M-----	:30	1	\$250.00	3	0.00	NM	3	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$250.00		0.00			
Week:		10/29/12	11/04/12	M-----					1	\$250.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$250.00		0.00			
37	4	10/22/12	11/05/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	M-----	:30	1	\$175.00	2	0.00	NM	3	\$525.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$175.00		0.00			
Week:		10/29/12	11/04/12	M-----					1	\$175.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$175.00		0.00			
38	4	10/22/12	11/05/12	M-F 12p-1p 1230-1p	CM-All	1230-1p (12:30 PM-1:00 PM)	M-----	:30	1	\$250.00	3	0.00	NM	3	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$250.00		0.00			
Week:		10/29/12	11/04/12	M-----					1	\$250.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$250.00		0.00			
39	4	10/15/12	11/05/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	M-----	:30	1	\$575.00	3	0.00	NM	4	\$2,300.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$575.00		0.00			
Week:		10/22/12	10/28/12	M-----					1	\$575.00		0.00			
Week:		10/29/12	11/04/12	M-----					1	\$575.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$575.00		0.00			
40	4	10/15/12	11/05/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$575.00	3	0.00	NM	4	\$2,300.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

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Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
40	4	10/15/12	11/05/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$575.00	3	0.00 NM	4	\$2,300.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	M-----					1	\$575.00		0.00		
Week:		10/22/12	10/28/12	M-----					1	\$575.00		0.00		
Week:		10/29/12	11/04/12	M-----					1	\$575.00		0.00		
Week:		11/05/12	11/11/12	M-----					1	\$575.00		0.00		
41	4	10/15/12	11/05/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	M-----	:30	1	\$700.00	3	0.00 NM	3	\$2,100.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	M-----					1	\$700.00		0.00		
Week:		10/22/12	10/28/12	M-----					1	\$700.00		0.00		
Week:		10/29/12	11/04/12	-----					0	\$0.00		0.00		
Week:		11/05/12	11/11/12	M-----					1	\$700.00		0.00		
42	4	10/22/12	11/05/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	M-----	:30	1	\$2,000.00	3	0.00 NM	2	\$4,000.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	M-----					1	\$2,000.00		0.00		
Week:		10/29/12	11/04/12	M-----					1	\$2,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	4	10/29/12-11/04/12		M-F 630-7p		630-7p	M-----	:30		<del>(\$2,000.00)</del>		0.00 NM		
Credited														
Week:		11/05/12	11/11/12	M-----					1	\$2,000.00		0.00		
43	4	10/29/12	11/05/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	M-----	:30	1	\$1,100.00	3	0.00 NM	1	\$1,100.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$1,100.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
3	4	10/29/12-11/04/12		M-F 9-10p		9-930p	(9:00 PM-9:30 PM)-----	:30		<del>(\$1,100.00)</del>		0.00 NM		
Credited														
Week:		11/05/12	11/11/12	M-----					1	\$1,100.00		0.00		
44	4	10/15/12	11/05/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M-----	:30	1	\$500.00	3	0.00 NM	2	\$1,000.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	M-----					1	\$500.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	4	10/15/12-10/21/12		M-F 1030-1102p		1030-1102p	M-----	:30		<del>(\$500.00)</del>		0.00 NM		
Credited														
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00		
Week:		10/29/12	11/04/12	M-----					1	\$500.00		0.00		
Week:		11/05/12	11/11/12	M-----					1	\$500.00		0.00		
45	4	10/22/12	11/05/12	M-F 6-7a 630-7a	CM-All	630-7a (6:30 AM-7:00 AM)	M-----	:30	1	\$525.00	3	0.00 NM	3	\$1,575.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	M-----					1	\$525.00		0.00		
Week:		10/29/12	11/04/12	M-----					1	\$525.00		0.00		
Week:		11/05/12	11/11/12	M-----					1	\$525.00		0.00		
46	4	10/13/12	10/13/12		CM-All	1-130p	-----S-	:30	1	\$100.00	3	0.00 NM	1	\$100.00





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Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				Sa-Su Noon-5p 1-130p		(1:00 PM-1:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-					1	\$100.00		0.00			
47	4	10/15/12	10/15/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	M-----	:30	1	\$575.00	3	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----					1	\$575.00		0.00			
48	4	10/15/12	10/15/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$575.00	3	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----					1	\$575.00		0.00			
49	4	10/28/12	10/28/12	Su 5-6p Su 5-6p	CM-All	5-6p	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S					1	\$500.00		0.00			
50	4	10/18/12	10/18/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC	---T---	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---T---					1	\$2,000.00		0.00			
51	4	10/26/12	10/26/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	----F--	:30	1	\$2,000.00	3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--					1	\$2,000.00		0.00			
52	4	10/24/12	10/24/12	World Series World Series on FOX	CM-All	7p-CC	--W----	:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----					1	\$2,100.00		0.00			
53	4	10/25/12	10/25/12	World Series World Series on FOX	CM-All	7p-CC	---T---	:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---					1	\$2,100.00		0.00			
54	4	10/13/12	10/13/12	Sa 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-----S-	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-					1	\$1,000.00		0.00			
55	4	10/20/12	10/20/12	Sa 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-----S-	:30	1	\$1,000.00	3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-					1	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/15/12-10/21/12		Sa 9-10p		930-10p	(9:30 PM-10:00 PM)-----Sa--	:30		<del>(\$1,000.00)</del>		0.00	NM		
		Credited													
56	4	10/27/12	10/27/12	Sa 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-----S-	:30	1	\$1,000.00	3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-					1	\$1,000.00		0.00			



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Hiatus Dates

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Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
56	4	10/27/12	10/27/12	Sa 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-----S-	:30	1	\$1,000.00	3	0.00 NM	0	\$0.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S-					1	\$1,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	4	10/22/12-10/28/12		Sa 9-10p		930-10p	(9:30 PM-10:00 PM) -----Sa--	:30		<del>(\$1,000.00)</del>		0.00 NM		
Credited														
57	4	10/14/12	10/14/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	-----S	:30	1	\$1,200.00	2	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-----S					1	\$1,200.00		0.00		
58	4	10/28/12	10/28/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	-----S	:30	1	\$1,200.00	2	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S					1	\$1,200.00		0.00		
59	4	10/13/12	10/13/12	College Football Early College Football Early	CM-All	2p-cc	-----S-	:30	2	\$1,050.00	1	0.00 NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-----S-					2	\$1,050.00		0.00		
60	4	10/20/12	10/20/12	College Football Early College Football Early	CM-All	2p-cc	-----S-	:30	2	\$1,050.00	1	0.00 NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S-					2	\$1,050.00		0.00		
61	4	10/27/12	10/28/12	World Series World Series on FOX	CM-All	7p-CC	-----SS	:30	1	\$4,000.00	1	0.00 NM	1	\$4,000.00
WORLD SERIS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----SS					1	\$4,000.00		0.00		
62	4	10/15/12	10/15/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	M-----	:30	1	\$1,100.00	3	0.00 NM	0	\$0.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	M-----					1	\$1,100.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	4	10/15/12-10/21/12		M-F 9-10p		930-10p	(9:30 PM-10:00 PM) M-----	:30		<del>(\$1,100.00)</del>		0.00 NM		
Credited														
63	4	10/11/12	10/11/12	President/VP Debates President/VP Debates	CM-All	8-930p	---T---	:30	1	\$2,100.00	3	0.00 NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	---T---					1	\$2,100.00		0.00		
64	4	11/01/12	11/01/12	X Factor Thursday FOX X Factor	CM-All	7-9p	---T---	:30	1	\$2,100.00	2	0.00 NM	1	\$2,100.00
X-FACTOR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---T---					1	\$2,100.00		0.00		
65	4	10/17/12	10/17/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC (2:30 PM-5:00 PM)	--W----	:30	1	\$1,000.00	7	0.00 NM	1	\$1,000.00
MLB NLCS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	--W----					1	\$1,000.00		0.00		
66	4	10/29/12	10/29/12		CM-All	7p-CC	M-----	:30	1	\$2,100.00	3	0.00 NM	1	\$2,100.00



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
74	4	10/26/12	10/26/12	M-F 9-10p 9-10p	CM-All	9-10p	----F--	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$1,100.00		0.00			
75	4	10/29/12	10/29/12	Monday Prime Rotator FOX Prime Monday	CM-All	7p-9p	M-----	:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$2,100.00		0.00			
76	4	10/28/12	10/28/12	NFL Late Game NFL on FOX 3p	CM-All	3p-CC	-----S	:30	1	\$2,550.00	1	0.00	NM	1	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$2,550.00		0.00			
N77	4	11/02/12	11/02/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	----F--	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,000.00		0.00			
Totals														212	\$155,745.00



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10/29/12 10/29/12

Agency Com 15%

Billing Contact

Advertiser Democratic Senatorial Camp

1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

Agency Great American Media

Buying Contact

1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1139

Alt Order # 09744338

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL ISS POL

Product Codes PL2B

Priority 1

Advertiser Ref

Primary Account Executive  
Dan Driscoll

Account Executive Order% Start Date End Date

Dan Driscoll 100%

Order Share 26% Market Value 606903

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	26%	157795
KCWE	1%	6069
KMBC	29%	176002
KMCI	%	0
KPXE	%	0
KSHB	17%	103173
KSMO	1%	6069

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	152	\$103,096.50	\$121,290.00	0.00	10/01/12	10/28/12	152	\$103,096.50	\$121,290.00
November 2012	61	\$31,029.25	\$36,505.00	0.00	10/29/12	11/05/12	61	\$31,029.25	\$36,505.00
Totals	213	\$134,125.75	\$157,795.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	4	10/09/12	11/02/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	-TWTF--	:30	2	\$265.00	3	0.00	NM	8	\$2,120.00
FOX 4 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--					2	\$265.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--					2	\$265.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--					2	\$265.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--					2	\$265.00		0.00			
2	4	10/09/12	11/02/12	M-F 6-7a 6-630a	CM-All	6-630a (6:00 AM-6:30 AM)	-TWTF--	:30	1	\$525.00	3	0.00	NM	3	\$1,575.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--					1	\$525.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--					1	\$525.00		0.00			



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Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
2	4	10/09/12	11/02/12	M-F 6-7a 6-630a	CM-All	6-630a (6:00 AM-6:30 AM)	-TWTF--	:30	1	\$525.00	3	0.00	NM	3	\$1,575.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					1	\$525.00		0.00			
3	4	10/09/12	11/02/12	M-F 6-7a 630-7a	CM-All	630-7a (6:30 AM-7:00 AM)	-TWTF--	:30	2	\$525.00	3	0.00	NM	7	\$3,675.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					2	\$525.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					1	\$525.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					2	\$525.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					2	\$525.00		0.00			
4	4	10/09/12	11/02/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	-TWTF--	:30	2	\$450.00	3	0.00	NM	7	\$3,150.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					2	\$450.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					1	\$450.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					2	\$450.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					2	\$450.00		0.00			
5	4	10/09/12	11/02/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-TWTF--	:30	1	\$450.00	3	0.00	NM	3	\$1,350.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					1	\$450.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					1	\$450.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					1	\$450.00		0.00			
6	4	10/09/12	11/02/12	M-F 9-10a 9-930a	CM-All	9-930a (9:00 AM-9:30 AM)	-TWTF--	:30	2	\$250.00	1	0.00	NM	7	\$1,750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					2	\$250.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					1	\$250.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					2	\$250.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					2	\$250.00		0.00			
7	4	10/09/12	11/02/12	M-F 9-10a 930-10a	CM-All	930-10a (9:30 AM-10:00 AM)	-TWTF--	:30	1	\$250.00	1	0.00	NM	3	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					1	\$250.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					1	\$250.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					1	\$250.00		0.00			
8	4	10/13/12	11/03/12	Sa 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-----S-	:30	1	\$400.00	3	0.00	NM	4	\$1,600.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$400.00		0.00			
Week:		10/15/12	10/21/12	-----S					1	\$400.00		0.00			
Week:		10/22/12	10/28/12	-----S-					1	\$400.00		0.00			
Week:		10/29/12	11/04/12	-----S-					1	\$400.00		0.00			
9	4	10/14/12	11/04/12	Su 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-----S	:30	1	\$400.00	3	0.00	NM	3	\$1,200.00

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S					1	\$400.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
		Week: 10/22/12	10/28/12	-----S					1	\$400.00		0.00			
		Week: 10/29/12	11/04/12	-----S					1	\$400.00		0.00			
10	4	10/09/12	11/02/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	-TWTF--	:30	2	\$175.00	1	0.00	NM	6	\$1,050.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--					2	\$175.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--					2	\$175.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--					2	\$175.00		0.00			
11	4	10/09/12	11/02/12	M-F 11a-12p M-F 11a-12p	CM-All	11a-12p	-TWTF--	:30	2	\$175.00	1	0.00	NM	6	\$1,050.00
FAMILY FEUD/FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--					2	\$175.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--					2	\$175.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--					2	\$175.00		0.00			
12	4	10/09/12	11/02/12	M-F 12p-1p 1230-1p	CM-All	1230-1p (12:30 PM-1:00 PM)	-TWTF--	:30	2	\$250.00	3	0.00	NM	7	\$1,750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--					2	\$250.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--					1	\$250.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--					2	\$250.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--					2	\$250.00		0.00			
13	4	10/14/12	11/04/12	FOX News Sunday FOX News Sunday	CM-All	9a-10a	-----S	:30	1	\$350.00	2	0.00	NM	4	\$1,400.00
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S					1	\$350.00		0.00			
		Week: 10/15/12	10/21/12	-----S					1	\$350.00		0.00			
		Week: 10/22/12	10/28/12	-----S					1	\$350.00		0.00			
		Week: 10/29/12	11/04/12	-----S					1	\$350.00		0.00			
14	4	10/09/12	11/02/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	-TWTF--	:30	1	\$325.00	3	0.00	NM	7	\$2,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--					1	\$325.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--					2	\$325.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--					2	\$325.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--					2	\$325.00		0.00			
15	4	10/21/12	11/04/12	Sa-Su Noon-5p 4-5p	CM-All	4-5p (4:00 PM-5:00 PM)	-----S	:30	1	\$100.00	1	0.00	NM	3	\$300.00
BONES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S					1	\$100.00		0.00			
		Week: 10/22/12	10/28/12	-----S					1	\$100.00		0.00			
		Week: 10/29/12	11/04/12	-----S					1	\$100.00		0.00			
16	4	10/09/12	11/02/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	-TWTF--	:30	4	\$575.00	3	0.00	NM	10	\$5,750.00
FOX 4 NEWS															



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Contract / Revision

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Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	4	10/09/12	11/02/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	-TWTF--	:30	4	\$575.00	3	0.00	NM	10	\$5,750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$575.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					2	\$575.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					2	\$575.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					2	\$575.00		0.00			
17	4	10/09/12	11/02/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	-TWTF--	:30	4	\$575.00	3	0.00	NM	10	\$5,750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$575.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					2	\$575.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					2	\$575.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					2	\$575.00		0.00			
18	4	10/09/12	11/02/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	-TWTF--	:30	4	\$700.00	3	0.00	NM	9	\$6,300.00
FOX 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$700.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					3	\$700.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					1	\$700.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					1	\$700.00		0.00			
19	4	10/21/12	11/04/12	Su 5-6p Su 5-6p	CM-All	5-6p	-----S	:30	1	\$500.00	1	0.00	NM	3	\$1,500.00
FOX 4 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$500.00		0.00			
Week:		10/22/12	10/28/12	-----S					1	\$500.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$500.00		0.00			
20	4	10/09/12	11/02/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	-TWTF--	:30	2	\$2,000.00	3	0.00	NM	2	\$4,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					2	\$2,000.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	-----					0	\$0.00		0.00			
21	4	10/10/12	10/17/12	X Factor Wednesday FOX X Factor	CM-All	7-9p (7:00 PM-8:30 PM)	--W----	:30	1	\$2,100.00	3	0.00	NM	2	\$4,200.00
X-FACTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$2,100.00		0.00			
Week:		10/15/12	10/21/12	--W----					1	\$2,100.00		0.00			
22	4	10/11/12	11/01/12	Thursday Prime B FOX Prime Thursday 8-9p	CM-All	8p-9p	---T---	:30	1	\$2,100.00	2	0.00	NM	0	\$0.00
BONES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$2,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	4	10/08/12-10/14/12		Thursday Prime B	8p-9p		---Th----	:30	(\$2,100.00)		0.00	NM			
Credited															
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			





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Contract / Revision

554378

Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
22	4	10/11/12	11/01/12	Thursday Prime B FOX Prime Thursday 8-9p	CM-All	8p-9p	---T---	:30	1	\$2,100.00	2	0.00	NM	0	\$0.00
BONES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$2,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	4	10/29/12-11/04/12		Thursday Prime B	8p-9p		---Th-----	:30		<del>(\$2,100.00)</del>		0.00	NM		
Credited															
23	4	10/09/12	10/19/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-TWTF--	:30	2	\$1,100.00	3	0.00	NM	3	\$3,300.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					2	\$1,100.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					1	\$1,100.00		0.00			
24	4	10/09/12	11/02/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-TWTF--	:30	2	\$1,100.00	3	0.00	NM	6	\$6,600.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					2	\$1,100.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					1	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	4	10/15/12-10/21/12		M-F 9-10p	930-10p		(9:30 PM-10:00 PM)-TWThF----	:30		<del>(\$1,100.00)</del>		0.00	NM		
Credited															
Week:		10/22/12	10/28/12	-TWTF--					2	\$1,100.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					2	\$1,100.00		0.00			
25	4	10/09/12	11/02/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-TWTF--	:30	2	\$1,100.00	3	0.00	NM	8	\$8,800.00
FOX 4 NEWS AT 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					2	\$1,100.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					2	\$1,100.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					2	\$1,100.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					2	\$1,100.00		0.00			
26	4	10/09/12	11/02/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	-TWTF--	:30	2	\$500.00	3	0.00	NM	8	\$4,000.00
FOX 4 NEWS AT 1030P M-F FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					2	\$500.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					2	\$500.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					2	\$500.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					2	\$500.00		0.00			
27	4	11/03/12	11/03/12	Sa 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-----S-	:30	1	\$1,000.00	1	0.00	NM	0	\$0.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	4	10/29/12-11/04/12		Sa 9-10p	9-930p		(9:00 PM-9:30 PM)P-----Sa--	:30		<del>(\$1,000.00)</del>		0.00	NM		
Credited															
28	4	10/21/12	11/04/12	Su 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-----S	:30	1	\$1,200.00	2	0.00	NM	2	\$2,400.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$1,200.00		0.00			



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Contract / Revision **554378** Flight Dates **10/09/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser **Democratic Senatorial Cam Product DSCC IE**

Estimate # **1139**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
28	4	10/21/12	11/04/12	Su 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-----S	:30	1	\$1,200.00	2	0.00	NM	2	\$2,400.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$1,200.00		0.00						
Week:		10/22/12	10/28/12	-----	0		\$0.00		0.00						
Week:		10/29/12	11/04/12	-----S	1		\$1,200.00		0.00						
29	4	10/14/12	11/04/12	SU 1030-1102p Su 1030-1102p	CM-All	1030-1102p	-----S	:30	1	\$500.00	2	0.00	NM	4	\$2,000.00
FOX 4 NEWS AT 1030P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	4	10/08/12-10/14/12		SU 1030-1102p	1030-1102p		-----Su	:30	\$500.00		0.00	NM			
*															
Week:		10/15/12	10/21/12	-----S	1		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
2	4	10/15/12-10/21/12		SU 1030-1102p	1030-1102p		-----Su	:30	\$500.00		0.00	NM			
*															
Week:		10/22/12	10/28/12	-----S	1		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
3	4	10/22/12-10/28/12		SU 1030-1102p	1030-1102p		-----Su	:30	\$500.00		0.00	NM			
Week:		10/29/12	11/04/12	-----S	1		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
4	4	10/29/12-11/04/12		SU 1030-1102p	1030-1102p		-----Su	:30	\$500.00		0.00	NM			
30	4	10/09/12	11/02/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	-TWTF--	:30	1	\$600.00	1	0.00	NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	1		\$600.00		0.00						
Week:		10/15/12	10/21/12	-TWTF--	2		\$600.00		0.00						
Week:		10/22/12	10/28/12	-TWTF--	2		\$600.00		0.00						
Week:		10/29/12	11/04/12	-TWTF--	2		\$600.00		0.00						
31	4	10/14/12	11/04/12	NFL Late Game NFL on FOX 330p	CM-All	330p-CC	-----S	:30	1	\$2,100.00	2	0.00	NM	1	\$2,100.00
NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$2,100.00		0.00						
Week:		10/15/12	10/21/12	-----	0		\$0.00		0.00						
Week:		10/22/12	10/28/12	-----	0		\$0.00		0.00						
Week:		10/29/12	11/04/12	-----S	1		\$2,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
4	4	10/29/12-11/04/12		NFL Late Game	330p-CC		-----Su	:30	<del>(\$2,100.00)</del>		0.00	NM			
Credited															
32	4	10/24/12	10/26/12	World Series World Series on FOX	CM-All	7p-CC (6:30 PM-7:00 PM)	--WTF--	:30	2	\$4,000.00	1	0.00	NM	2	\$8,000.00
WORLD SERIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WTF--	2		\$4,000.00		0.00						
33	4	10/27/12	10/28/12	World Series World Series on FOX	CM-All	7p-CC (6:30 PM-7:00 PM)	-----SS	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
WORLD SERIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----SS	1		\$4,000.00		0.00						



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Contract / Revision

554378

Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
34	4	10/13/12	10/14/12	MLB Championship Series	CM-All	3p-CC	-----SS	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00
				MLB Championship Series		(6:30 PM-7:00 PM)									
				MLB NLCS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----SS	1		\$1,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	4	10/08/12-10/14/12		MLB Championship Series	3p-CC		(6:30 PM-7:00 PM)-----SaSu	:30	<del>(\$1,100.00)</del>	0.00	NM				
Credited															
35	4	10/15/12	10/17/12	MLB Championship Series	CM-All	3p-CC	MTW----	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00
				MLB Championship Series		(6:30 PM-7:00 PM)									
				MLB NLCS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MTW----	1		\$1,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	4	10/15/12-10/21/12		MLB Championship Series	3p-CC		(6:30 PM-7:00 PM)MTW-----	:30	<del>(\$1,100.00)</del>	0.00	NM				
Credited															
36	4	10/22/12	11/05/12	M-F 9-10a	CM-All	9-930a	M-----	:30	1	\$250.00	3	0.00	NM	3	\$750.00
				9-930a		(9:00 AM-9:30 AM)									
				FOX 4 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$250.00		0.00						
Week:		10/29/12	11/04/12	M-----	1		\$250.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$250.00		0.00						
37	4	10/22/12	11/05/12	M-F 10-11a	CM-All	10-11a	M-----	:30	1	\$175.00	2	0.00	NM	3	\$525.00
				M-F 10-11a											
				LIVE WITH KELLY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$175.00		0.00						
Week:		10/29/12	11/04/12	M-----	1		\$175.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$175.00		0.00						
38	4	10/22/12	11/05/12	M-F 12p-1p	CM-All	1230-1p	M-----	:30	1	\$250.00	3	0.00	NM	3	\$750.00
				1230-1p		(12:30 PM-1:00 PM)									
				FOX 4 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$250.00		0.00						
Week:		10/29/12	11/04/12	M-----	1		\$250.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$250.00		0.00						
39	4	10/15/12	11/05/12	M-F 5-6p	CM-All	5-530p	M-----	:30	1	\$575.00	3	0.00	NM	4	\$2,300.00
				5-530p		(5:00 PM-5:30 PM)									
				FOX 4 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$575.00		0.00						
Week:		10/22/12	10/28/12	M-----	1		\$575.00		0.00						
Week:		10/29/12	11/04/12	M-----	1		\$575.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$575.00		0.00						
40	4	10/15/12	11/05/12	M-F 5-6p	CM-All	530-6p	M-----	:30	1	\$575.00	3	0.00	NM	4	\$2,300.00
				530-6p		(5:30 PM-6:00 PM)									
				FOX 4 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$575.00		0.00						
Week:		10/22/12	10/28/12	M-----	1		\$575.00		0.00						
Week:		10/29/12	11/04/12	M-----	1		\$575.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$575.00		0.00						
41	4	10/15/12	11/05/12		CM-All	6-630p	M-----	:30	1	\$700.00	3	0.00	NM	3	\$2,100.00



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Contract / Revision **554378** Flight Dates **10/09/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser **Democratic Senatorial Cam Product DSCC IE**

Estimate # **1139**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-630p											
				M-F 6-630p											
				FOX 4 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----					1	\$700.00		0.00			
		Week: 10/22/12	10/28/12	M-----					1	\$700.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$700.00		0.00			
42	4	10/22/12	11/05/12	M-F 630-7p	CM-All	630-7p	M-----	:30	1	\$2,000.00	3	0.00	NM	2	\$4,000.00
				M-F 630-7p											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----					1	\$2,000.00		0.00			
		Week: 10/29/12	11/04/12	M-----					1	\$2,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	4	10/29/12-11/04/12	M-F 630-7p		630-7p	M-----	:30		<del>(\$2,000.00)</del>		0.00	NM		
				Credited											
		Week: 11/05/12	11/11/12	M-----					1	\$2,000.00		0.00			
43	4	10/29/12	11/05/12	M-F 9-10p	CM-All	9-930p	M-----	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
				9-930p		(9:00 PM-9:30 PM)									
				FOX 4 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----					1	\$1,100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	4	10/29/12-11/04/12	M-F 9-10p		9-930p	(9:00 PM-9:30 PM)-----	:30		<del>(\$1,100.00)</del>		0.00	NM		
				Credited											
		Week: 11/05/12	11/11/12	M-----					1	\$1,100.00		0.00			
44	4	10/15/12	11/05/12	M-F 1030-1102p	CM-All	1030-1102p	M-----	:30	1	\$500.00	3	0.00	NM	2	\$1,000.00
				M-F 1030-1102p											
				FOX 4 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----					1	\$500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	4	10/15/12-10/21/12	M-F 1030-1102p		1030-1102p	M-----	:30		<del>(\$500.00)</del>		0.00	NM		
				Credited											
		Week: 10/22/12	10/28/12	-----					0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	M-----					1	\$500.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$500.00		0.00			
45	4	10/22/12	11/05/12	M-F 6-7a	CM-All	630-7a	M-----	:30	1	\$525.00	3	0.00	NM	3	\$1,575.00
				630-7a		(6:30 AM-7:00 AM)									
				FOX 4 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----					1	\$525.00		0.00			
		Week: 10/29/12	11/04/12	M-----					1	\$525.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$525.00		0.00			
46	4	10/13/12	10/13/12	Sa-Su Noon-5p	CM-All	1-130p	-----S-	:30	1	\$100.00	3	0.00	NM	1	\$100.00
				1-130p		(1:00 PM-1:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-					1	\$100.00		0.00			
47	4	10/15/12	10/15/12	M-F 5-6p	CM-All	5-530p	M-----	:30	1	\$575.00	3	0.00	NM	1	\$575.00
				5-530p		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----					1	\$575.00		0.00			
48	4	10/15/12	10/15/12		CM-All	530-6p		:30	1	\$575.00	3	0.00	NM	1	\$575.00



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Contract / Revision 554378 Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 5-6p 530-6p		(5:30 PM-6:00 PM)	M-----								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----					1	\$575.00		0.00			
49	4	10/28/12	10/28/12	Su 5-6p Su 5-6p	CM-All	5-6p	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S					1	\$500.00		0.00			
50	4	10/18/12	10/18/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC	---T---	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---T---					1	\$2,000.00		0.00			
51	4	10/26/12	10/26/12	MLB NLCS M-F 630-7p M-F 630-7p	CM-All	630-7p	----F--	:30	1	\$2,000.00	3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--					1	\$2,000.00		0.00			
52	4	10/24/12	10/24/12	World Series World Series on FOX	CM-All	7p-CC	--W----	:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----					1	\$2,100.00		0.00			
53	4	10/25/12	10/25/12	World Series World Series on FOX	CM-All	7p-CC	---T---	:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---					1	\$2,100.00		0.00			
54	4	10/13/12	10/13/12	Sa 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-----S-	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-					1	\$1,000.00		0.00			
55	4	10/20/12	10/20/12	Sa 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-----S-	:30	1	\$1,000.00	3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-					1	\$1,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	4	10/15/12-10/21/12	Sa 9-10p		930-10p	(9:30 PM-10:00 PM)-----Sa--	:30		(\$1,000.00)		0.00	NM		
				Credited											
56	4	10/27/12	10/27/12	Sa 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-----S-	:30	1	\$1,000.00	3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-					1	\$1,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	4	10/22/12-10/28/12	Sa 9-10p		930-10p	(9:30 PM-10:00 PM)-----Sa--	:30		(\$1,000.00)		0.00	NM		
				Credited											
57	4	10/14/12	10/14/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	-----S	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S					1	\$1,200.00		0.00			



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Flight Dates 10/09/12-11/05/12

Hiatus Dates

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Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
58	4	10/28/12	10/28/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	-----S	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$1,200.00		0.00			
59	4	10/13/12	10/13/12	College Football Early College Football Early	CM-All	2p-cc	-----S-	:30	2	\$1,050.00	1	0.00	NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					2	\$1,050.00		0.00			
60	4	10/20/12	10/20/12	College Football Early College Football Early	CM-All	2p-cc	-----S-	:30	2	\$1,050.00	1	0.00	NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					2	\$1,050.00		0.00			
61	4	10/27/12	10/28/12	World Series World Series on FOX	CM-All	7p-CC	-----SS	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
		WORLD SERIS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----SS					1	\$4,000.00		0.00			
62	4	10/15/12	10/15/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	M-----	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00
		FOX 4 NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/15/12-10/21/12		M-F 9-10p	930-10p		(9:30 PM-10:00 PM) M-----	:30		<del>(\$1,100.00)</del>		0.00	NM		
		Credited													
63	4	10/11/12	10/11/12	President/VP Debates President/VP Debates	CM-All	8-930p	---T---	:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$2,100.00		0.00			
64	4	11/01/12	11/01/12	X Factor Thursday FOX X Factor	CM-All	7-9p	---T---	:30	1	\$2,100.00	2	0.00	NM	1	\$2,100.00
		X-FACTOR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$2,100.00		0.00			
65	4	10/17/12	10/17/12	MLB Championship Series MLB Championship Series:	CM-All	3p-CC (2:30 PM-5:00 PM)	--W----	:30	1	\$1,000.00	7	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$1,000.00		0.00			
66	4	10/29/12	10/29/12	World Series World Series on FOX	CM-All	7p-CC (7:00 PM-10:00 PM)	M-----	:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
		WORLD SERIS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$2,100.00		0.00			
67	4	10/15/12	10/15/12	MLB Championship Series MLB Championship Series:	CM-All	3p-CC (6:30 PM-10:00 PM)	M-----	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$1,100.00		0.00			
68	4	10/27/12	10/27/12	MLB Championship Series MLB Championship Series:	CM-All	3p-CC (6:30 PM-10:00 PM)	-----S-	:30	1	\$2,000.00	1	0.00	NM	0	\$0.00
		MLB NLCS													



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Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
68	4	10/27/12	10/27/12	MLB Championship Series	CM-All	3p-CC	-----S-	:30	1	\$2,000.00	1	0.00	NM	0	\$0.00
				MLB Championship Series:		(6:30 PM-10:00 PM)									
MLB NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-	1					\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/22/12-10/28/12		MLB Championship Series		3p-CC	(6:30 PM-10:00 PM)-----Sa--	:30		<del>(\$2,000.00)</del>		0.00	NM		
Credited															
69	4	10/18/12	10/18/12	MLB Championship Series	CM-All	3p-CC	---T---	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
				MLB Championship Series:		(6:30 PM-10:00 PM)									
MLB NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---	1					\$1,100.00		0.00			
70	4	10/24/12	10/24/12	MLB Championship Series	CM-All	3p-CC	--W----	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00
				MLB Championship Series:		(7:00 PM-10:00 PM)									
MLB NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----	1					\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/22/12-10/28/12		MLB Championship Series		3p-CC	(7:00 PM-10:00 PM)--W-----	:30		<del>(\$1,100.00)</del>		0.00	NM		
Credited															
E 71	4	10/27/12	10/28/12	World Series	CM-All	7p-CC	-----SS	:30	2	\$2,550.00	2	0.00	NM	2	\$5,100.00
				World Series on FOX		(8:30 PM-10:00 PM)									
WORLD SERIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----SS	2					\$2,550.00		0.00			
72	4	10/30/12	11/02/12	M-F 9-10p	CM-All	930-10p	-TWTF--	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
				930-10p		(9:30 PM-10:00 PM)									
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--	1					\$1,100.00		0.00			
73	4	10/30/12	11/02/12	M-F 1030-1102p	CM-All	1030-1102p	-TWTF--	:30	1	\$500.00	3	0.00	NM	1	\$500.00
				M-F 1030-1102p											
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--	1					\$500.00		0.00			
74	4	10/26/12	10/26/12	M-F 9-10p	CM-All	9-10p	----F--	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
				9-10p											
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--	1					\$1,100.00		0.00			
75	4	10/29/12	10/29/12	Monday Prime Rotator	CM-All	7p-9p	M-----	:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
				FOX Prime Monday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----	1					\$2,100.00		0.00			
N 76	4	10/28/12	10/28/12	NFL Late Game	CM-All	3p-CC	-----S	:30	1	\$2,550.00	1	0.00	NM	1	\$2,550.00
				NFL on FOX 3p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S	1					\$2,550.00		0.00			

Totals 213 \$157,795.00